



FOTO-VIEW CAMERA STORES

BRANCH STORE
53 West 57th Street
New York 19, N. Y.

322 West 42nd Street
New York 36, N. Y.
Pennsylvania 6-2592-3

DON'T PASS UP

..... Your Special Price
..... on Item inquired on

Dear Mr. Nelson

This small effort of salesmanship is made on behalf of the manufacturer or distributor, with whom you placed an inquiry and, on behalf of our own personal interest.

If the information on Beseler Topcon Super D has not reached you or is incomplete, please contact us. You are under no obligation to us. Unfortunately some of these leads reach us at a belated date and your purchase has already been made. Should this not be the case, we would appreciate, if you would give us the opportunity to serve and service you.

We are not just a "Mail Order" house, but specialize in following up inquiries placed with firms, such as you did. These companies know us to be a Retailer of reliability and high ethics.

It is our aim to establish satisfied customers. Any product we sell, we service. Besides offering a ten day money back guarantee we also make available a Three Year, 5 point All Risk Guarantee Plan. No sale is too small, no problem too difficult to tackle. Our staff is highly experienced, based on 15 years of successful selling and servicing Photography and Audio Fidelity. We aim to carry a complete stock of Photographic Equipment and supplies, so that orders can be filled promptly.

Thank you for giving us this opportunity to introduce FOTO-VIEW to you.

Sincerely,

Fred Oestreicher
Fred Oestreicher

CAMERAS • MOVIE EQUIPMENT • RENTALS & REPAIRS

Where Quality Shows . . . and Service Prevails

AFFILIATED
ARVAL
STORE